



# MANHATTAN BEACH

## Chairman's Circle Annual Partnership – 2022/2023

*Partner with us and create an annual marketing campaign for your business!  
Grow your brand and help the MB Chamber build a strong and supportive  
environment for local business.*

The Manhattan Beach Chamber of Commerce is an association of businesses, entities, and individuals organized to encourage a strong local economy by promoting commerce, sound government, and an informed membership community. Partnering with us offers your business valuable exposure, branding, and benefits, such as:

- Complimentary listing in the Annual Destination Guide (print ads extra)
- Complimentary business consulting & best practice information
- Business to business referrals
- Access to business development & networking events
- Access to data, reports, statistics, and analytics
- Access to exclusive discounts & programs, as offered
- Access to current technology - social media platforms, marketing channels & enhanced Member Portal on Chamber's website
- Advocate for all business-related issues (Chamber representation at government meetings on all local, state, and federal levels)
- Ribbon cutting ceremony/grand opening
- Member mailing list
- Dedicated E-blasts

### Supporting the Business Community through Chamber Sponsorship

Sponsoring the Chamber through our Chairman's Circle Program is a way to bring your company premier brand exposure and several additional business opportunities.

Circle Member Levels	Minimum Annual Investment
Manager	\$5,000
Director	\$10,000
Executive	\$15,000
Officer	\$20,000



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## Level Benefits

All sponsors get benefits based on sponsorship investment in addition to the standard member benefits. Find the level below that best fits your company:

### MANAGER - \$5,000 Minimum Annual Investment:

- Identified as Chairman Circle sponsor
- Recognition at all MB Chamber SIGNATURE events
- Priority seating at Chamber signature events (inclusive of 2 tickets per event)
- Free Access for two, to all Chamber Mixers
- Listed on MB Chamber's website & publications
- Social media package: MB Chamber's posts through Facebook, Instagram
- Business Name placement on website homepage; includes click-on link
- Two Tickets to One Los Angeles Kings Game, includes Parking - Value \$275
- Bi-Monthly 1/8-page Ad in the MB Pier Review - Annual Value \$1,650

### DIRECTOR - \$10,000 Minimum Annual Investment: Manager Level Benefits PLUS

- Identified as Chairman Circle sponsor
- Recognition at all MB Chamber SIGNATURE events
- Priority seating at Chamber signature events (2 additional tickets per event, 4 Total)
- Free Access for two, to ALL Chamber Mixers, Power Lunches, and reoccurring programs.
- Listed on MB Chamber's website & publications
- Social media package: MB Chamber's posts through Facebook, Instagram
- Logo placement on rotating website banner; includes click-on link
- Two Tickets to Two Los Angeles Kings Games, includes Parking - Value \$550
- Bi-Monthly 1/4-page Ad in the MB Pier Review - Annual Value \$2,250

### EXECUTIVE - \$15,000 Minimum Annual Investment: Director level benefits PLUS

- Two branded e-mail blasts of pdf content provided
- Priority seating at Chamber signature events (2 additional tickets per event, 6 total)
- Free Access for Six, to ALL Chamber Mixers, Power Lunches, and reoccurring programs.
- Included on Manhattan Beach map – updated annually
- Two Tickets to Three Los Angeles Kings Games, includes Parking - Value \$825
- Opportunity to host branded mixer or seminar – Value \$1,000
- Bi-Monthly 1/2-page Ad in the MB Pier Review - Annual Value \$3,750

### OFFICER - \$20,000 Minimum Annual Investment: Executive level benefits PLUS

- Banner ad on Chamber's website (secondary page available)
- Presenting sponsor on MB Chamber weekly newsletter
- Full page ad in the Chamber's printed Destination Guide (circulation 25K, value \$2,195)
- Priority seating at Chamber signature events (2 additional tickets per event, 8 total)
- Two Tickets to Four Los Angeles Kings Games, includes Parking - Value \$1,100
- Bi-Monthly Full-page Ad in the MB Pier Review - Annual Value \$5,850



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## Looking for other options?

Your business can invest in the MB Chamber in a way that may better fit the immediate marketing and outreach initiatives of your business. These ad hoc opportunities can work within a variety of budgets to help bring your company added exposure.

*Let's talk about how to customize a package that best suits your goals.*

## A La Carte Sponsorship & Opportunities – See Attached

### Events/Programs

The Chamber hosts a series of events to keep the local business community and its members aware of the Chamber member's efforts. Events are ideal to get quick wins and meet new people in focused networking environments.

Events are open to membership and in some cases the targeted audiences outside of the membership. Individual sponsorship opportunities are available.

- **Best of Manhattan Beach Awards** (Annual - October)
- **Bite at the Beach** (Annual – TBD)
- **Young Entrepreneurs Academy** (Annual - October through May)
- **Street Food Cinema** (3 movies annually)
- **State of the City Address** (Annual – January/February)
- **Holiday Party** (Annual – November/December)
- **Seminars and Workshops**
- **Power Lunch**
- **Monthly Mixers**
- **Newsletter Ad space**

### Committees & Ambassador Program

Members are offered a chance to volunteer on one of the Chamber's signature event committees and/or in the Ambassador Program. These committees help to facilitate several education and networking events annually which will give you a chance to market your business at these events. Brand and marketing exposure varies per committee, but the Chamber can work with you to find a sponsorship that would best suit your needs.

If you would like to inquire about a different sponsorship opportunity we have not listed, please reach out to David Archer, President/CEO, at O 310.545.5313 or M 949.422.0873 and we can work with you to create a custom option that best suits the needs of your business.

***Thank you for Investing in the Manhattan Beach Business Community!***



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## SPONSOR APPLICATION FORM

### Business Information:

Name:

Address:

Business Type:

#### **Primary Contact**

First:

Last:

Primary Phone:

Secondary Phone:

Contact Email

#### **Secondary Contact**

First

Last:

Email:

### Sponsorship Information:

Requested Sponsorship:

Secondary Sponsorship:

Sponsorship start date:

Sponsorship Amount: \$

**Tell us about your marketing and branding priorities and what you'd like most from your Sponsorship:**

### A La Carte Chamber Sponsorship Options:

Yes

No

If "Yes" Check the Box(es) Below adding up to your total Investment

**Please submit this completed form to [david@manhattanbeachchamber.com](mailto:david@manhattanbeachchamber.com) or call David Archer, President/CEO, at O 310.545.5313, M 949.422.0873**

*Thank you for supporting the Manhattan Beach Chamber of Commerce!*



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## MBCC Chairman's Circle & Sponsorships 2022/2023

Level	Amount	Ala Cart Selection
<b>Officer</b>	\$20,000	<i>Pick the Events and Levels to be featured at, in addition to recognition at all Events, emails, and the MBCC Website.</i>
<b>Executive</b>	\$15,000	
<b>Director</b>	\$10,000	
<b>Manager</b>	\$5,000	



Best of Manhattan (Oct)	Amount	State of the City (Feb/Mar)	Amount
Title	\$25,000	Title	\$7,500
Platinum	\$10,000	Gold	\$5,000
Gold	\$7,500	Sliver	\$2,500
Sliver	\$5,000	Bronze	\$1,500
Bronze	\$2,500	Pastry	\$500
Sizzle Reel	\$2,500	Coffee	\$500
Cocktail Reception	\$5,500		
Passed Hors D'oeuvres	\$2,500	Candidates Forum (Oct)	Amount
Open Bar	\$2,000	Title	\$5,000
Table Wine	\$2,500	Gold	\$2,500
Centerpieces	\$3,000	Sliver	\$1,500
Awards	\$1,500	Bronze	\$1,000
Entertainment	\$2,500		
Winner Gift Boxes	\$5,500	Unity in the Community (Feb)	Amount
Entertainment	\$1,000	Title	\$5,000
Table Only	\$1,000	Gold	\$2,500
		Sliver	\$1,500
		Bronze	\$1,000
		CommUNITY Ally	\$500
Holiday Mixer (Dec)	Amount	Power Lunch	Amount
Title	\$2,500	Title	\$750
Table Wine	\$1,000		
Entertainment	\$750		
		Morning Mingle	Amount
		Title	\$750



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<b>Phenomenal Women (Feb)</b>	<b>Amount</b>
Title	\$5,000 _____
Gold	\$2,500 _____
Sliver	\$1,500 _____
Bronze	\$750 _____

<b>Street Food Cinema</b>	<b>Amount</b>
Three Movies	\$4,500 _____
Individual Movie	\$1,500 _____
Booth at Event	\$500 _____

<b>Young Entrepreneurs Academy</b>	<b>Amount</b>
Title – Investor Panel	\$7,500 _____
Champion – Investor Panel	\$5,000 _____
Premier – Investor Panel	\$2,500 _____
Gold	\$1,000 _____
Silver	\$500 _____
Tuition Sponsor each	\$950 _____

<b>Economic Forum (TBD)</b>	<b>Amount</b>
Title	\$7,500 _____
Gold	\$5,000 _____
Sliver	\$2,500 _____
Bronze	\$1,500 _____

<b>E-Blast</b>	<b>Amount</b>
Exclusive	\$150 _____
Group	\$35 _____

Do you have an alternative sponsorship idea you would like to have the Chamber consider?  Yes  No

Please describe your proposed product/service: